



PHENOMENAL DATA. EXPERT INSIGHT.

A photograph of a man and a woman at a social event. The man, on the left, has a beard and is wearing a dark blue suit jacket over a light-colored shirt with a CGA lanyard. He is smiling and holding a white mug. The woman, on the right, has long dark hair, wears glasses, a dark blazer, and a CGA lanyard. She is also smiling and holding a white mug. In the background, other people are visible, including a man in a light pink shirt and a woman with blonde hair. The setting appears to be a bar or lounge with red and blue lighting.

**Like to eat and drink?
Are you a little geeky?**
Have we got the job for you!

Careers at CGA

JOIN CGA

The leading food and drink consultancy for out-of-home leisure, based in Greater Manchester

Do you have a passion for food and drink? Ever wonder what makes a marketing activation successful? Or what drives consumer drinking habits when they go out to pubs, bars and restaurants? Join our team and you'll be working with renowned global brands across the leisure industry.

About CGA

At CGA, we work with the world's most renowned drink manufacturers and restaurant operators to help iconic brands benchmark and understand the drivers of their sales performance. As the definitive source of market measurement and consumer insights for the GB, US and French out-of-home markets (think bars, restaurants, nightclubs, stadiums, festivals and more) we inform a multitude of strategies to support our clients' growth.

With big growth plans in Great Britain, the U.S. and beyond, it is our vision to be the world's leading business intelligence and strategic consultancy provider for the out-of-home leisure market. At CGA our mission is clear: to use our phenomenal data and unrivalled industry knowledge to help our clients to be successful in the market we **love**.

To succeed at CGA, you must be:

- **BOLD:** Brave with an opinion
- **INNOVATIVE:** Fresh and creative
- **TRUSTWORTHY:** Dependable and credible
- **EXPERT:** Knowledgeable and geeky
- **SPIRITED:** Passionate and obsessive

Do you have **BITES?** Come join the CGA family!

The Vacancy:

Graduate Client Manager

As a Graduate Client Manager, you will support our account management team in building and maintaining great relationships by delivering best-in-class market intelligence, information and insight to our clients. You will have the opportunity to take on significant responsibilities related to analysing CGA data to help the world's biggest out-of-home brands identify key market trends and uncover great insights that inform our clients' decision making. You will have the opportunity to interact with clients across drinks, foodservice, restaurants, and pubs in the UK and U.S.

Responsibilities

- Report production, database management, data extraction and interpretation
- Market trending and analysis reports delivered to clients as presentations
- Establishing and maintaining strong relationships with clients
- First-line client support for any database, reporting or answers queries

Salary

We offer a £17-20k starting salary band, with a potential £2,000 annual bonus. In addition, our career progression is fast-tracked; graduate client managers are generally promoted within 12-18 months.

Requirements

- 2.2 or higher at degree level with a strong analytical/thinking component
- Deadline and quality driven with high personal standards - WOW with every delivery
- Values people and cares for the team and consider the needs of all
- Inquisitive, shows initiative, enjoys learning and has a strong desire to improve
- Excellent communications skills and customer service focus



Meet Angelita, Senior Client Manager for our International Team

Tell us about how you and why you joined CGA.

I saw the CGA advert and it stood out to me as the perfect job for someone who wanted to learn and grow new skills at a professional level and in a technical role. After my interview, I was even more sure I wanted to work here because I was put at ease in the interview and felt like I was able to convey my skills through the interview questions and tasks which were challenging but realistic.

What do you think are the best things about working at CGA?

I have worked in the International and GB department across three different countries, which has given me the chance to meet and speak to so many wonderful people. I feel like I've not stopped learning and now have skills beyond those I envisioned learning at the start.

From day one of working at CGA, you are given a lot of responsibility and therefore really contribute to the success of the business. This really builds your confidence from an early stage, and allows you to push yourself and progress as quickly as you want to.

What makes you most excited about working at CGA?

CGA is always growing, challenging and succeeding in areas where many have failed and due to this, there are countless chances to excel and take ownership. The evidence of this for me is that I have had two promotions in the last three years I have been at CGA and I am still excited for all the challenges ahead. There are many skills I have yet to learn, because there are so many opportunities to do this within just my team, never mind business.



The Vacancy:

Data Scientist/Analyst

We're excited to be recruiting into our Analytics and Data Science team - the team whose expertise underpins our product suite and whose creative engagement with emerging data science approaches, in context of our vast array of proprietary data assets, makes it central to our future growth.

About the role

This is an exciting opportunity to develop your career in data science and become a creative data leader. CGA holds the largest data set of on-trade data globally and is looking to set new high standards in how that data is utilised. In this context, you will play a pivotal role developing new services and products, helping to shape the next stage of growth for the business. This role involves working alongside other world-class data scientists, data engineers and programmers as well as collaborating closely with client-facing teams.

Salary

Competitive salary, depending on experience, with the potential to earn bonus of up to £1,000 per year.

Responsibilities

- Develop a robust understanding of relevant CGA data sources, its provenance, quality and structure
- Design, implement and validate new algorithms to create new products and services
- Create innovative solutions and maintain ongoing data exploratory analyses against data to derive insights for bespoke projects
- Attend conferences, seminars and other events and be at the forefront of cutting-edge methodologies
- Conduct studies tests and use advanced data mining and modelling techniques to optimise outputs

Job Requirements

- Strong academic background, (PhD, MSc, BSc) in Computer Science, Natural Sciences, Mathematics, Statistics or another similar discipline
- Passion for solving challenging problems with large data sets, taking initiative individually as well as in the production of collaborative work
- Demonstrable knowledge of statistical techniques, machine learning, AI, and natural language processing
- Experience in programming is essential, preferably Python or R
- Strong presentation skills, with the ability to tell a story with data



Meet Fiona, Dictionary Manager

"I started at CGA five years ago, I joined the data preparation team which then consisted of just four team members; today we're a team of over 15. I love being part of such a fast growing company with a hunger to be the very best. Since starting I have worked on three of the five teams within the information services department. I have been given excellent training opportunities and gained invaluable knowledge which enabled me to be promoted to Dictionary Manager.

I'm now situated on the US team, and **it feels like the sky's the limit**. Exploring a completely new market, which has no sign of slowing down is exciting; and when you enjoy the food and drink market as much as I do there really is nothing better than working so closely with it!"



Benefits & Perks

- Flexible Core Hours - option to start work anytime between 8 - 10 am
- Half day summer hours for six weeks every Friday from July through August
- Generous holiday entitlement
- Holiday buy-back scheme
- Casual dress code
- Opportunities to travel
- Fantastic Christmas and summer parties
- CGA Social Club running events like charity runs, bingo and bowling
- Free Bar Friday once a month
- Muffin & Fruit Monday
- NEST pension scheme
- Enhanced maternity, adoption and shared parental leave policy
- Employee benefit portal offering you savings on high street stores and well-being packages
- Unlimited tea and coffee
- BITES Award - a peer to peer award celebrating our values

NEST Pension scheme, discount cards and gift vouchers towards shopping, groceries, movies, and more!





A day in the life:

Meet Chris, Client Director



What I love most about being part of a client service team is that no day is the same - I could just as easily be spending the day meeting with clients in London as I would be working alongside my colleagues in the office. Being part of the hospitality industry means we often end up in the major city hubs in the UK, and it's great to spend time exploring new food and drink trends.

In the office, we will spend time with the research and analytical teams to keep projects moving in the right direction as well as communicating with our clients to make sure they have all of their deliverables and are fully aware of the latest market developments. There is a lot of data analysis, it's never boring - we're always looking for stories in the data to bring a narrative together and shed light on a opportunities or challenges that a client is facing.

It's important we have our fingers on the pulse, so I'm always reading about what is happening in the market, what new places are opening and trying to unearth the latest food and drink trends.



FAQs

How do I apply?

Our latest vacancies can be found in our careers section of the website. If you can't see the role you are looking for please email careers@cga.co.uk

What will happen after I've applied?

Once you apply, your CV will be shared with the relevant hiring managers. If your application is successful, a member of our staff will contact you to discuss your application.

Where can I see our latest CGA job openings?

Visit www.cga.co.uk/careers for our latest openings.

What is the typical recruiting process and timeline?

The interview and recruitment process typically takes 2-4 weeks, and start date is dependent on the applicant's notice period.

Step 1: Telescreen with a knowledgeable senior member of staff

Step 2: Face-to-face interview, normally there will be two rounds and you may meet with more than one hiring manager

Step 3: Second interview with a 10-minute presentation on a topic of your choice

Step 4: Congratulations! You've successfully passed and we've verbally offered you the position.

Step 5: Formal offer sent, start date and salary details.

Where are your offices?

We are housed within the famous Strawberry Studios (where the Smiths and 10cc bands recorded). The address is: CGA, Strawberry Studios, 1 Watson Square, Stockport, SK1 3AZ. We are a ten-minute walk from Stockport train station and offer subsidised paid parking scheme to those who drive to work.

I can't make my interview, what should I do?

Please make every effort to make your interview. However, if you can't make it please let us know as soon as you can by calling us on 0161 476 8330 and ask to speak with your interviewer.

What do I need to bring with me on my interview?

For your first interview, you will need to bring a copy of your CV. On your second interview, we ask you to do a ten-minute presentation on a topic of your choice, so we suggest bringing your laptop and a back-up of the presentation with you. We expect all interviewees to come on time and be dressed in professional attire.

FAQs

What are the company working hours?

You are expected to work a minimum of 37.5 hours per week. We also have flexible core hours, which means your work day can start anytime between 8-10am and end between 4-6pm.

What is your company dress code?

Casual attire in the office, smart attire for client meetings.

What training do you offer?

As part of your induction period, you will go through a three-week induction and training program so you will fully understand your job role and responsibilities. We also offer regular knowledge shares and training, and offer specialised training based on your role.

What holidays do you offer?

Our holiday allowance is for 20 days, taken anytime throughout the year. Our offices close formally around Christmas and New Year which will account for five days of your total holiday entitlement. All employees have UK bank holidays off.

Following five years' service, you will benefit from an additional two days holiday. We also offer a offer a holiday buyback scheme to all employees, for example full-time employees can buy up to an additional five days' holiday per annum.

What pension do you offer?

CGA offers a NEST pension:

April 2019 onwards

Minimum contribution: 8%
Of this, CGA will pay 3% and the employee will pay 5%

Where can I learn more about CGA?

CGA

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E: careers@cga.co.uk

Follow us on twitter: [@CGA_insights](https://twitter.com/CGA_insights)

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